



*The Longest Off-Road Race in the United States*

## **“Team Ford” Time Trials Pole Award 1st Anniversary**

Las Vegas, NV July, 2008

When Casey Folks announced the exciting new “Team Ford” Time Trials Pole Award from “Team Ford” Steve Olliges, for last year’s TSCO “Vegas to Reno” race, it meant for the FIRST TIME EVER, a \$1,000 CASH award would be paid to the fastest qualifier at the Time Trials to determine the overall starting positions for Class 1400 Trick Truck and Class 1500 Unlimited desert race vehicles. And with this race, Olliges is renewing his commitment for the second year.

Steve Olliges, president of Team Ford Las Vegas, stated, “Best In The Desert IS THE ONLY DESERT RACING ORGANIZATION that runs Time Trials for the top starting positions, and I’m proud to step it up with the “Team Ford” Pole Award. I will personally hand a thousand dollars in cash to the fastest qualifier. To qualify for the first starting position, and get \$1,000 on top of it...now that’s the way to begin a race!” Casey Folks stated, “Ford Motor Company is a huge sponsor of Best in the Desert, and we appreciate their continuing support. And now Steve Olliges’ announcement of the prestigious “Team Ford” Pole Award only adds to the credibility and stature Best in the Desert races have attained.”

This cash prize, along with a one-of-a-kind trophy, is awarded to the fastest qualifier of the time trials held before each Best In The Desert race for the car and truck classes. The location and terrain of the special five-mile course is a closely guarded secret until the day of the event, this year held on August 21<sup>st</sup>.

Racers are entitled to one practice lap, and then qualifying begins. Only Class 1400 Trick Truck and Class 1500 Unlimited desert race vehicles entered in the race are eligible to qualify for the overall top starting positions. This unique format truly allows the fastest vehicles, regardless of class designation, to compete on equal ground for a shot at the overall race victory. Since their inception, the Time Trials have been a big hit with the sport’s top desert racers. Now, the “Team Ford” Pole Award takes this exclusive desert racing event to the next level.

Complete details on the Team Ford Pole Award and the TSCO “Vegas to Reno” race are on the Best in the Desert website at: [www.bitd.com](http://www.bitd.com)

### **Off-Road Racing’s Best-Run Series ... Best In the Desert!**

Further information available from:

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