



**Could Be the Biggest  
Best in the Desert Parker "425"  
Race Ever!**  
*The Legend Lives On!*

If early entries are any indication, this could be the biggest **Blue Water Resort & Casino Parker "425"** in Best in the Desert history! More than 60

Unlimited cars and over 25 Trick Trucks are already registered for this historic race. Register for your media credentials now – the **Blue Water Resort & Casino Parker "425"** race is less than a couple weeks away. As the first race of the 2008 season for Cars and Trucks, you should be there! Don't miss out on your opportunity to cover this legendary event. The Pre-Fun Run was attended by more than 250 vehicles and 700+ enthusiastic participants for an incredible run, and awesome lunch – an impressive turnout!

The Parker Legend started in 1972, known then as the Big River "400", on to the Dam "400", then Parker "400", and grew to become a legend in off-road desert racing. Today, Best in the Desert continues the legend in Casey's own unique way – by running the best race series in the desert.

A new section has been added to this year's event, the Parker Python. The Python will be a rough section of jumps in front of thousands of cheering spectators; and with three laps, racers will have three tries to get faster and faster. With the beautiful backdrop of the Colorado River, many returning favorites, the Parker Python, the incredible Blue Water Resort & Casino, Shea Road spectating area and the exciting long distance, off-road race challenge, the Blue Water Resort & Casino Parker "425" is one race not to miss.

To register for your credentials, go to [www.fallads.com/bitd](http://www.fallads.com/bitd) and download a credential form. Print it out and fax it back, or email back. We'll get you signed up. Then all you have to do is stop by our booth at contingency-registration and pick up your credentials packet. **Please note the new media rules & regulations for 2008, attached.**

Contingency is set for Friday February 1, 2008 at the Blue Water Resort & Casino in Parker, Arizona.

**Off-Road Racing's Best-Run Series ... Best In The Desert!**

Further information available from:

[www.bitd.com](http://www.bitd.com)

email: [bitd@lasvegas.net](mailto:bitd@lasvegas.net)

(702) 457-5775

MEDIA CONTACT:

[www.fallads.com/bitd](http://www.fallads.com/bitd)

email: [mediabitd@fallads.com](mailto:mediabitd@fallads.com)

**BEST IN THE DESERT RACING ASSOCIATION**

**Official Sponsors:**

**Ford**  
Official Truck

**MAXXIS**  
Official Tires

**KC**  
Official Lights

**VP Racing Fuels**  
Official Fuel

**FABTECH**  
Official Suspension

**KTM**  
Official Motorcycle

**YAMAHA**  
Official UTV

**Red Bull Energy Drink**  
Official Energy Drink

**SPORX SPAN**  
CYCLE SALES  
SOUTHERN NEVADA  
OFF-ROAD HEADQUARTERS

**IRC**  
INTERNATIONAL RACING CONSULTANTS

**FALLADVERTISING**