



*The Longest Off-Road Race in the United States*

## **“Team Ford” Time Trials Pole Award**

Las Vegas, NV July, 2007

Casey Folks, owner of the Best in the Desert Racing Association, announced today the exciting new **“Team Ford” Time Trials Pole Award** for the upcoming **TSCO “Vegas to Reno”** race. For the **FIRST TIME EVER, \$1,000 IN CASH** will be paid to the fastest qualifier at the Time Trials to determine the Top 20 starting positions.

Steve Olliges, president of Team Ford Las Vegas, was quoted, “Best In The Desert **IS THE ONLY DESERT RACING ORGANIZATION** that runs Time Trials for the top starting positions, and I’m proud to step it up with the **“Team Ford” Pole Award**. I will personally hand a thousand dollars in cash to the fastest qualifier for the upcoming **TSCO “Vegas to Reno”** desert race. To qualify for the first starting position, and get \$1000 on top of it, now that’s the way to begin a race.”

Casey Folks stated, “Ford Motor Company is a huge sponsor of Best in the Desert, and we appreciate their continuing support. And now Steve Olliges’ announcement of the prestigious **“Team Ford” Pole Award** only adds to the credibility and stature Best in the Desert races have attained.”

This cash prize, along with a one-of-a-kind trophy, will be awarded to the fastest qualifier of the time trials held on August 23<sup>rd</sup>, the morning of contingency and tech inspection. The location and terrain of the special five-mile course is a closely guarded secret until the day of the event. Racers are entitled to one practice lap, and then qualifying begins. **Only Class 1400 Trick Truck and Class 1500 Unlimited** desert race vehicles entered in the race are eligible to qualify for the overall top 20 starting positions. Then from the 21<sup>st</sup> qualifier on down, vehicles are assigned starting positions in their respective classes. Over 300 entries are expected for this year’s **TSCO “Vegas to Reno”** race, with over 60 vehicles expected for the time trials.

### **Off-Road Racing’s Best-Run Series ... Best In the Desert!**

Further information available from:

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