



BANKS NAMED “OFFICIAL POWER SYSTEM” OF BEST IN THE DESERT

July, 2008 Las Vegas, Nevada

Casey Folks, Director of Best in the Desert, announced that Banks Power has been named as the “Official Power System” of the Best in the Desert series starting with the 2009 season. Folks made the announcement today, leading up to the longest race of the year, the Best in the Desert TSCO “Vegas to Reno” event, August 21-24, 2008.

Folks said, “I am excited to announce this new sponsorship with Banks Power. The Best in the Desert Series is an ideal venue for Banks to showcase their vehicle power and fuel efficiency products, and take advantage of the opportunities our series offers.”

Gale Banks, founder of Banks, commented, “Banks Power is proud to be the premier producer of power and fuel economy systems for gas and diesel trucks and motorhomes. At Banks we know the connection between Banks and off-road racing is a perfect fit. What better place to show our product’s performance than in the throes of hard-charging, off road racing. Being associated with these personable drivers, and the teams that support them, will only enhance our reputation.”

Folks continued, “We welcome Gale Banks and all the people at Banks Power on-board to join our other elite official sponsors, and look forward to a long and mutually beneficial relationship.”

For full details on the complete line of Banks Power Products, visit:
www.bankspower.com

Off-Road Racing's Best-Run Series ... Best In The Desert!

Further information is available from:
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